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Wholesale price List

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U. S. Department of Agriculture

NEW LONDON ROSES

P. O. BOX 876

OVERTON, TEXAS

"Bigger --- Better --- Still Growing"

Our roses are sprayed weekly with the new method of Manzate-Triton for the control of pests.

2% cash discount on orders of 500 to 1000, 5% discount on orders of 1,000 to 2,000 and 7% discount on orders of 2,000 and up. This discount applies to STANDARD varieties only.

ABOVE DISTCOUNT FOR CASH ORDERS ONLY.

WE SELL FOR CASH AND SELL FOR LESS.

TERMS OF SALE: Cash with order or 25% deposit with order and balance c. o. d. or prior to shipment.

DELIVERY: Barring abnormal weather conditions, we will ship on date specified by customer. Plants travel at customer's risk.

PACKING AND DELIVERY: No additional charge will be made for labor or material used in packing your order. You pay only for actual transportation cost when your plants are forwarded. Our roses are packed in poly-lined boxes. THIS CUTS FREIGHT ABOUT 1/3.

CONFIRMATIONS: Orders will be confirmed as quickly as possible and in the order in which they are received. We will make every possible effort to fill your order exactly as we have confirmed it.

CLAIMS: Claims for damage, shortage, or variance in grade must reach us within 5 days after the shipment has been received.

QUANTITY: Sold only in multiples of 5 of grade and variety, and if you wish us to break a bundle of 5 you will please pay the retail price as quoted on the list.

INDIVIDUALLY WRAPPED, PARAFFIN DIPPED, WITH PICTURE TAG ATTACHED FOR ONLY 15c PER BUSH ADDITIONAL.

LESS THAN 5 PLANTS OF ONE VARIETY AT REGULAR RETAIL PRICE PATENT ROSES WHOLESALE PRICE LISTS.

(Varieties marked with asterisk (*) are AARS Winners)

RETAIL PRICE EACH	Variety and Description	Plant Pat. No.	WHOLESALE PRICE PER BUSH 5	10	20	100	200 Up
2.00	CARROUSEL- (Grandi)- Bright red	1066	1.25	1.10	1.00	.95	.85
2.25	CHINA DOLL- (Poly) Rose-pink	678	1.40	1.24	1.12½	1.04	.95
*2.50	CHRYSLER IMPERIAL- Crimson-red	1167	1.60	1.40	1.25	1.20	1.10
2.50	CONFIDENCE- Pastel peach	1192	1.60	1.40	1.25	1.20	1.10
*2.25	DR. DeBAT- Smooth pink rose	961	1.40	1.25	1.12½	1.05	.95
*2.50	FORTY-NINER- Inside petals of red and outer petals of yellow	792	1.60	1.40	1.25	1.20	1.10
*3.00	GARDEN PARTY- Pale ivory and appleblossom pink	1814	1.90	1.65	1.50	1.40	1.30
3.00	GOLDEN GIRL- (Grandi) The rose that eclipses Eclipse	PAF	1.90	1.65	1.50	1.40	1.30
2.00	HAPPINESS- Brilliant rich red	911	1.25	1.10	1.00	.95	.85
5.00	LAVENDER GIRL-(Flo) A real unfading lavender color	1672	3.00	2.75	2.50	2.20	1.85
2.50	LOVE SONG- Pink and yellow	1360	1.60	1.40	1.25	1.20	1.10
*2.25	LOWELL THOMAS- Large clear yellow	595	1.40	1.25	1.12½	1.05	.95
*2.25	MIRANDY- Double-dark red	632	1.40	1.25	1.12½	1.05	.95
*2.00	MISSION BELLS- Salmon-pink	923	1.25	1.10	1.00	.95	.85
2.75	MONTEZUMA- (Grandi) Orange-red	1383	1.75	1.50	1.37½	1.30	1.20
*2.75	MOJAVE- Salmon-apricot and orange	1176	1.75	1.50	1.37½	1.30	1.20
*2.25	NOCTURNE- Intriguing, dark red	713	1.40	1.25	1.12½	1.05	.95
*2.50	PEACE- Yellow, buff and pink	591	1.60	1.40	1.25	1.20	1.10
*2.00	PINKIE- (Poly) Baby rose pink	712	1.25	1.10	1.00	.95	.85
3.00	PINK PEACE- Huge, deep pink	1759	1.90	1.65	1.50	1.40	1.30
2.25	PRES. EISENHOWER- unfading red	1217	1.40	1.25	1.12½	1.05	.95
*2.50	QUEEN ELIZABETH- (Grandi) Carmine pink, fragrant flowers	1259	1.60	1.40	1.25	1.20	1.10
2.50	ROUNDELAY- (Grandi) Glowing red, fragrant, sun-fast	1280	1.60	1.40	1.25	1.20	1.10
2.50	SHOW GIRL- Deep pink rose	646	1.40	1.25	1.12½	1.05	.95
*3.00	STARFIRE- (Grandi) Fine last-blooms of current-red	1742	1.90	1.65	1.50	1.40	1.30
2.25	STARLET- (Flo) Clear bright yellow	1694	1.40	1.25	1.12½	1.05	.95
2.00	SUZON LOTTHE- Peach and pearly white	934	1.25	1.10	1.00	.95	.85
*2.75	TIFFANY- Deep pink with yello wshadings	1304	1.75	1.50	1.37½	1.30	1.20
2.50	TORCH SONG- blood, orange, red glowing like red-hot-pepper	1760	1.60	1.40	1.25	1.20	1.10
2.00	VALENTINE- (Flo) Free blooming red	1029	1.25	1.10	1.00	.95	.85
	SLIMBERS OF PATENT ROSEBUSHES						
*2.75	CL. GOLDEN SHOWERS- Yellow beauties	1557	1.75	1.50	1.37½	1.30	1.20
2.25	CL. PEACE- Canary-yellow	932	1.40	1.25	1.12½	1.05	.95
2.75	CL. PINKIE- Clusters of pink	1076	1.75	1.50	1.37½	1.30	1.20
2.75	CL. QUEEN ELIZABETH- Pink like the bush	PAF	1.75	1.50	1.37½	1.30	1.20

Standard Wholesale Price List

OUR ROSES ARE TIED 5 TO A BUNDLE AND IF YOU WISH TO BREAK A BUNDLE PLEASE **DOUBLE** THE WSOLESALE PRICE.

2% cash discount on orders of 500 to 1,000, 5% discount on orders of 1,000 to 2,000 and 7% discount on orders of 2,000 and up. This discount applies to STANDARD varieties only.

VARIETY DESCRIPTION	RETAIL PRICES	WHOLESALE PRICES			
		XXX 55c ea.	No. 1 45c ea.	No. 1½ 35c ea.	No. 2 25c ea.
REDS:					
AMI QUINARD, The black rose					
BETTER TIMES, Brilliant red					
CHRISTOPHER STONE, Scarlet red					
CRIMSON GLORY, Brilliant red					
ETOILE DE HOLLANDE, Nationwide, a favorite red					
GRENOBLE, Large fragrant scarlet, vigorous					
MARY HART, Excellent red rose					
NIGHT, Almost black rose					
POINSETTIA, Bright unfading scarlet					
RED BRIARCLIFF, Sport of Red Columbia					
RED COLUMBIA, Velvety scarlet					
RED RADIANCE, Clear even shade of cerise red					
RED TALISMAN, Very prolific like the Talisman					
ROUGE MALLERIN, Damask fragrance, brilliant red					
SYRACUSE, Scarlet crimson, very double					
PINKS:					
BETTY UPRICHARD, Delicate salmon pink					
BRIARCLIFF, deep rose pink, sport of Columbia					
COLUMBIA, Glistening rose pink, fragrant					
DAINTY BESS, Single, soft rose pink					
DOCTOR, Fragrant, satiny pink					
EDITOR McFARLAND, Glowing pink, slightly suffused yellow					
MRS. CHARLES BELL, Distinct shell pink					
PICTURE, Velvety, clear rose-pink					
PINK RADIANCE, cameo-pink, deeper toward center					
SHELL PINK RADIANCE, shell pink					
TWO-TONE:					
CONDESSA DE SASTAGO, Copper, red, and yellow					
E. N. PERKINS, Orient red shaded cerise-orange					
PRES. H. HOOVER, Giant pink, scorlet and yellow					
TALISMAN, Favorite, multi-color, red, orange and yellow					

VARIETY	DESCRIPTION	RETAIL PRICES	WHOLESALE PRICES			
			XXX 55c ea.	No. 1 45c ea.	No. 1½ 35c ea.	No. 2 25c ea.
YELLOWS:						
ECLIPSE	Long perfect streamlined buds, clear yellow					
GOLDEN CHARM	Deep unshaded yellow sport of Talisman					
GOLDEN DAWN	Sunflower yellow to lemon					
GOLDEN OPHELIA	Golden yellow, paling slightly on outer petals					
GOLDEN SASTAGO	Soft clear yellow					
IMPROVED DUPONT	Hardier than Mrs. DuPont					
LADY HILLINGDON	Deep apricot yellow					
LUXEMBOURG	Coppery yellow					
MRS. P. S. DUPONT	Fragrant, golden yellow, lighter with age					
SOUER THERESE	Golden yellow to cadium					
YELLOW TALISMAN	Yellow sport of Talisman					
WHITES:						
CALEDONIA	Fragrant, with long stems					
K. A. VIKTORIA	Snowy white, slight lemon tint in center					
KONIGIN LUISE	Very large, double, white					
F. K. DRUSCHKI	Snow-white, sometimes light pink blush at center					
SNOW QUEEN	Snow white					
WHITE AMERICAN BEAUTY	Pure snow white					
WHITE RADIANCE	White tinted pink in center					
MARY NISH	Radiance sport, white, tinted shell pink in center					
FLORIBUNDAS & POLYANTHAS:						
ELSE POULSEN	(H.P.) Bright rose pink clusters					
EUTIN	(H.P.) Glowing carmine red, clusters					
FLORADORA	(H.P.) Scarlet-red, reverse Nopal red					
GOLDEN SALMON	(Poly) Large pure orange, huge trusses					
IDEAL	(Poly) Dark velvety crimson, clusters					
MRS. R. M. Finch	(Poly) Rosy-pink, clusters					
ORANGE TRIUMPH	(Poly) Salmon-red, orange shadings, clusters					
RED LAFAYETTE	(H.P.) Bright cherry-crimson, immense cluster					
RED RIPPLES	(H.P.) Oxblood red to carmine					
CLIMBING ROSES:						
BLAZE	Everblooming Paul's Scarlett					
CL. CALEDONIA	Pure white					
CL. DUPONT	Deep yellow					
CL. DRUSCHKI	Snowy white					
CL. HOLLANDE	Dark rich red					
CL. NEW DAWN	Blush pink					
CL. MARY HART	Red, very prolific					
CL. PINK RADIANCE	Cameo-pink					
CL. PAUL'S SCARLET	Showy red clusters					
CL. RED RADIANCE	Even shade of red					
CL. TALISMAN	Red and yellow					
CL. ROUGE MALLERIN	Brilliant red					
CL. RED TALISMAN	Very good red					

TOTAL AMOUNT OF ORDER $_____ 25% DEPOSIT ENCLOSED $_____ BALANCE C. O. D. $_____

SHIP TO:_____

STREET OR ROUTE_____ CITY_____ STATE_____